

Fall City Elementary PTSA
Board Meeting Minutes
11.30.2017

1. Fall City Days
 1. Need Volunteers from January through June
 - Merchandising (t-shirts, etc)
 - Media/PR—sponsorship, grants
 - Fun Run--\$7,300.00 Fun Run, \$2,300.00 Duck Derby
 - Car Show, Parade, Watermelon Eating Contest, Duck Derby, FunRun
 - Add Laser tag, family field day in afternoon?
 - Online PR: only for fun run
 - Need someone to take on PR
 - Event is June 9
 2. Financial Update
 - Checking: \$68,558.20
 - Savings: \$46,391.34
 - Total: \$114,949.54
 3. Membership
 - 346 Current Members
 - send out membership forms again
 - Why do we need new members?
 - Membership die off in upper grades
 - Hit up kindergarten families so they keep renewing
 - Mandatory membership for volunteers??
 - How does higher membership/participation help CHILDREN?
 - Need to incentivize membership
 - Push in August and September then let it go
 4. Friday Folder
 - Holiday Cookies
 - Food Drive
 - No Effort Fundraising for December
 - Red Pepper Pizza-discussion
 5. Reading Hall Of Fame
 - Joelle has been on RHOF for 5 years
 - RHOF around for 6 years
 - 4 person team—buy books
 - 2015/2016-648 at FCES, 387 students participated (59%)
 - 1,711 sign ups, 1,609 books given
 - \$4,500 spent on books
 - called for donated books
 - 102 times kids did not bring hoe book
 - 102 kids only participated one time
 - 285 kids participated most of the time
 - 2016/2017-591 Students, 359 students participated (61%)
 - bad books, unhappy kids

- \$6,000 spent (\$3.51 per book)
 - 1,730 books given away, some may have been donated
 - solicit CKMS parents for books
 - worried about sustainability, may not be financial sustainability
 - 3 categories of books (K/1, 2/3, 4/5)
 - Need a plan to continue
 - Scholastic has offer for a second book fair--\$1,600 for running it, summertime book fair
 - Book drive very successful
 - set for k/1 books for the year
 - A lot of donated books are left
 - lots of inventory in PTSA/RHOF cupboard
 - Will only shop at Scholastic sales from now on
 - Will not buy k/1 books at next sale
 - \$450 cash budget for bulletin boards/popcorn certificates
 - keep budget for the year, depending on book drive
6. Literacy For Life
- District funded program that was cut, PTSA funds \$17,400
 - 1/5 of PTSA budget
 - Program was permanently put into PTSA budget
 - need to research grant and put it on budget
7. Holiday Cookie Boxes
- Send blast
 - send out cookie website for ideas
8. Science Fair
- Amy Walker will chair--1st and 5th graders
 - Diane, Megan Bolinder, Marina Flickinger will co-chair, help
9. Volunteers of Month
- Lori Cleary—November
 - Elizabeth Glen—November
 - Danielle Bothwell—December
10. Chess Tournament
- facility request submitted
 - no custodian, cannot use space
 - Betty will take, if needed
 - Need numbers for tables, chairs
 - No food in gym
 - Space reserved from 10:00 to 4:00
 - January 7th